

# Media Kit 2011



*Clear Passage*  
PHYSICAL THERAPY

Providers of the Wurn Technique®

Treating...

Pain

Infertility

Adhesions

Endometriosis

Bowel Obstructions

...without surgery or drugs.

Hands on Care with Proven Results



Greetings!

It is our pleasure to formally introduce you to Clear Passage Physical Therapy. Please allow this brief media kit to serve as a welcome from our staff and an introduction to our innovative treatment, the Wurn Technique®.

The Wurn Technique® has become a solution for patients worldwide who have undergone intrusive surgery and costly medication without results.

Belinda Wurn, PT and Larry Wurn, LMT, the co-founders of Clear Passage Physical Therapy, developed a hands-on technique which has provided healing and hope for individuals with infertility, chronic pain, endometriosis, and bowel obstruction. Often times, patients are only given the options of drugs and surgery to treat these conditions, but this hands-on technique offers a natural approach without the negative side effects.

Statistics from our published studies and clinical research will provide a discernible understanding of how the Wurn Technique® has come to not only target, but tangibly cure, such conditions. Through in-depth member biographies, excerpts of patient success stories and a synopsis of our book "Miracle Moms, Better Sex, Less Pain," we believe this collection of materials presents our clinic's top priority: providing hands-on care with proven results.

Please feel free to request more information about Clear Passage Physical Therapy, and if you have any questions, comments or concerns, do not hesitate to contact us; we'd be happy to speak with you and share our experience with this groundbreaking health discovery.

Best Regards,  
Clear Passage Physical Therapy

Media Contact: Ashlynn Northcutt - Director of Public Relations  
Ashlynn@clearpassage.com • 352.336.1433 (work) • 850.830.3585 (cell)

# About Us



**Clear Passage Physical Therapy is the national headquarters and training center for the Wurn Technique®.** It is here that the Wurn Technique® was developed to treat conditions including infertility, chronic pain and small bowel obstruction, a life threatening condition. This cite also serves as our training center for PTs interested in becoming Wurn Technique® providers.



**The Wurn Technique® is a unique hands-on physical therapy protocol,** developed over 20+ years of extensive study and clinical research by Belinda Wurn, PT and Larry Wurn, LMT. It was initially created to decrease pain and increase function for Belinda, when adhesions from surgery and radiation therapy left her unable to work and in chronic, debilitating pain. The Wurn Technique® is designed to treat the adhesions that cause severe or longstanding pain, poor body function, bowel obstructions, and female infertility. It has helped thousands of men, women, and children achieve their goals and reclaim their lives. It can be used as a stand-alone treatment or in conjunction with other treatment options.

## Published Results:

Positive results of the Wurn Technique® have been published in highly respected medical journals, and accepted into the US National Library of Medicine. Citations about this work appear in WebMD's *Medscape General Medicine*, the American Society for Reproductive Medicine's *Fertility and Sterility*, and other peer-reviewed journals, including *Contemporary Ob-Gyn*, and *Alternative Therapies in Health and Medicine*. Physicians and scientists from respected medical schools help guide the Wurns in ongoing scientific inquiries.



\*Wurns, therapists, physicians, authors, and patients available for interview. Studies, abstracts, press releases, high-res. photos/illustrations, B-roll video available.

## National Directors

Belinda Wurn, BS, PT  
*Director of Services, Co-developer of Wurn Technique®*

Larry Wurn, BA, LMT  
*Director of Clinical Research, Co-developer of the Wurn Technique®*

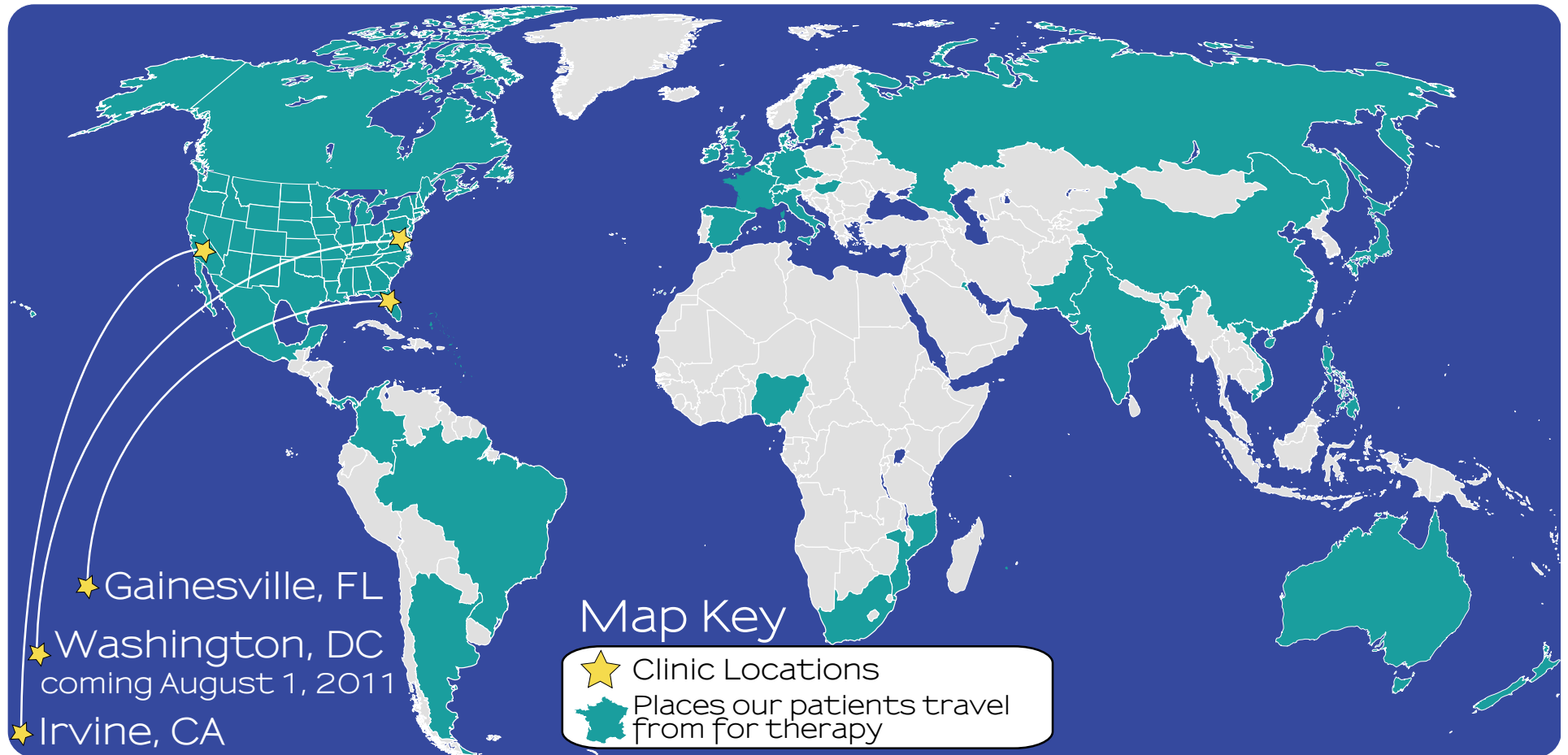
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# Locations

**National Headquarters (Florida)**  
4421 NW 39th Avenue Ste. 2-2  
Gainesville, FL 32606

**Southern California**  
18271 McDermott St W., Ste J,  
Irvine, CA 92614

**Washington DC**  
\*New location to be announced soon



Patients travel from all over the world to receive the Wurn Technique®

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# Founders



**Belinda Wurn, BS, PT**

Summa cum laude physical therapist Belinda Wurn was surprised to develop cervical cancer – but hopeful, because a medical treatment existed. After pelvic surgery and radiation therapy, physicians pronounced her “cured.” But unprepared as she was for the cancer, she was shocked to be racked with constant debilitating pain, unable to work or move without pain, just a year after the surgery to save her life.

Her doctors said “we cured your cancer; there is nothing we can do about adhesions; they form naturally after surgery. You’ll have to live with the pain.” Belinda found these words unacceptable. She knew there had to be something to relieve her chronic pain.

With her husband, massage therapist Larry Wurn, Belinda embarked on a 20+ year journey to develop and test a non-surgical “hands-on” physical therapy to relieve adhesion pain. Little did they realize that the therapy they developed to return Belinda to a pain-free life (Wurn Technique®) would be found to open totally blocked fallopian tubes, improve natural and IVF fertility, and to decrease pelvic, menstrual, endometriosis and intercourse pain – in published studies. Results showing significant improvements in all of these conditions have been published in some of the most respected journals in medicine.






**Larry Wurn, BA, LMT**

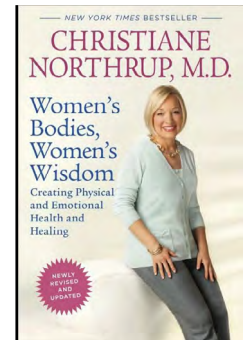
Born from Belinda’s pain and dysfunction, the lifetime adventure led to an intense study of adhesions – tiny glue-like strands that form like nylon ropes wherever the body heals from surgery, injury, or infection. From humble beginnings in a tiny clinic, they have grown into a national network of clinics. The therapy designed to help Belinda has now changed the lives of thousands of women with pain, infertility, or sexual problems, in various US locations.

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# Recent Press Coverage

## Recent Press Releases

-  Clear Passage Shares Hope through Untold Stories of Infertility Success - April 2011
-  Clear Passage Physical Therapy Honors Endometriosis Awareness Month with the 'Put an End to Endo' Giveaway - February 2011
-  Infertility's Undiagnosed Cause and a Possible Cure - January 2011



## Recent Television Appearance

-  The Balancing Act - on Lifetime Television



## Recent Radio Coverage

Dr. Christiane Northrup interviews Larry and Belinda on her radio show, *Flourish*

Marcelle Pick discusses the Wurn Technique® with Larry and Belinda Wurn

## Recent Company Newsletters

Clear Passage Invites you to Listen Live on June 1

Clear Passage Shares Hope for Infertility Awareness

Clear Passage Invites you to 'Put an End to Endo'



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## Our Book

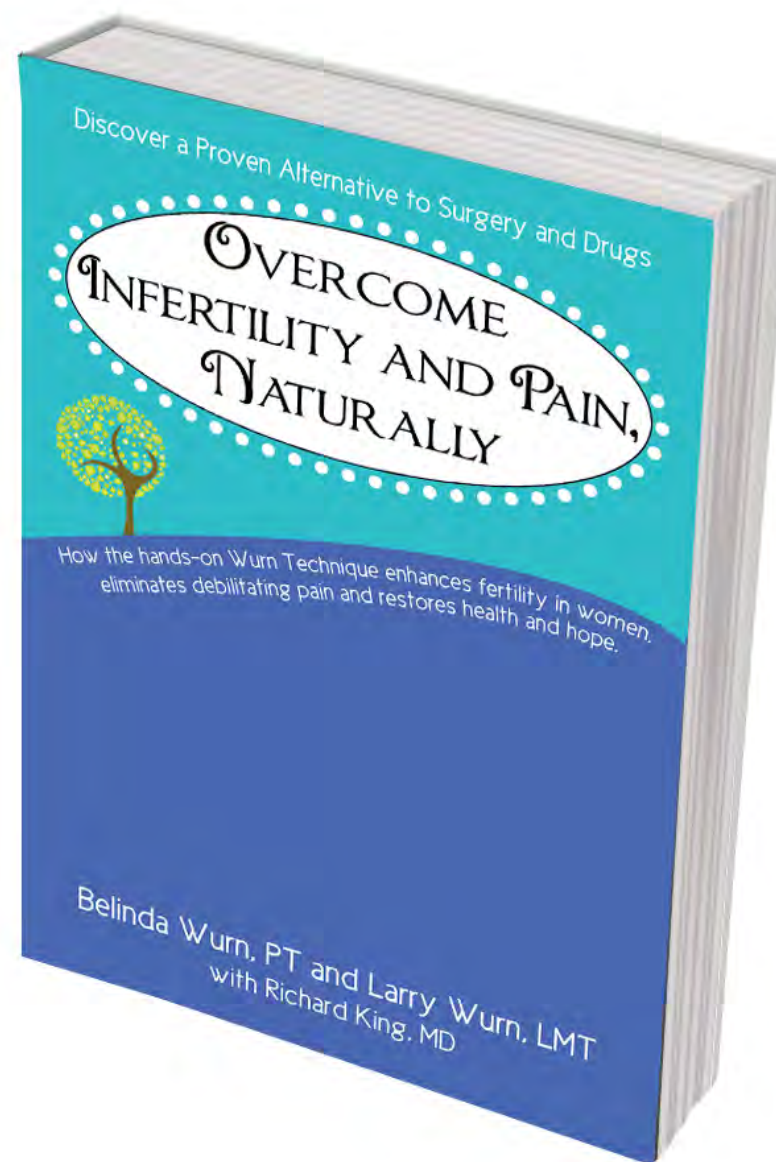
Discover a Proven Alternative to Surgery and Drugs

# Overcome Infertility and Pain, Naturally

How the hands-on Wurn Technique enhances fertility in women,  
eliminates debilitating pain and restores health and hope.

Belinda Wurn, PT and Larry Wurn, LMT  
with Richard King, MD

Foreword by Dr. Christiane Northrup



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## Hooks

- Patient requests for personalized healthcare are often dismissed. Founders of The Wurn Technique® understand people are the experts of their bodies, and train less than 1 percent of therapists to ensure care is professional and attentive for patient empowerment.
- Physical pain is only part of the battle --- family building places emotional strains on couples who wish to conceive, but can't get positive results. Free of the uncertainty or blame, they discover a treatment which can allow them to reach their goals of starting a family.
- Growing trends in holistic medicine have people turning to non-surgical and drug-free outlets to achieve the wellness they desire. With published studies, the skepticism is eliminated, and patients can trust in the safety and success of these options.
- Pharmaceutical and surgical expenses are a burden for any budget. Due to financial strain, patients are searching for less intrusive, successful cures that they can afford.
- The aftermath of surgery can bring unwanted side effects instead of recovery. Adhesions develop after 90 percent of abdominal and pelvic operations, and for patients, there's no room for more pain or misdiagnoses when their health and happiness are at stake.

## Highlights

- The Wurn Technique® has been shown in published studies to increase fertility, without drugs or surgery
- The primary side-effects of therapy are decreased pain and increased function
- The Wurn Technique® may replace the need for surgery, in life-threatening conditions
- Published medical studies show that this therapy opens blocked fallopian tubes
- This therapy is now being examined to open small bowel obstructions non-surgically
- The Wurn Technique® is a completely hands-on manual therapy composed of over 200 manual techniques
- Larry and Belinda Wurn personally train physical therapists in the Wurn Technique® to expand their technique nationally
- Advisors include doctors from Harvard, Columbia, and Northwestern Medical Schools

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# Resources Available

## Multimedia Available

- Press Releases
- High Resolution Images, Photos, and Original Illustrations (any format)
- B-roll video (any format)
- Published Medical Studies and Abstracts
- The book, *Overcome Infertility and Pain, Naturally*, written by Larry and Belinda Wurn (Foreword written by Christiane Northrup, M.D.)

## Larry and Belinda Wurn Available for Interview

- Developers of the Wurn Technique®
- Authors of *Overcome Infertility and Pain, Naturally*
- Founders of Clear Passage Physical Therapy

## Doctors Available for Interview

- Dr. Scott Miles, Gynecologist, Medical Director  
Miles Ahead Health and Wellness, Indianapolis, IN
- Richard King, Research Gynecologist, co-author of *Overcome Infertility and Pain, Naturally*
- Former hospital Chief of Staff, Gainesville, FL

## Patients Available for Interview

- Many remarkable stories
- Previous infertility, SBO, and chronic pain patients

Also find us on...



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# Clinical Studies

## Published & Pending Results

Recognizing the importance of scientific data to support clinical evidence, this therapy has been subjected to rigorous scientific scrutiny. The results of these studies and citations show success rates that rival more invasive (and often costlier) medical treatments, but without the associated risks or side effects.

## Natural fertility success rates: 71%

- A study published June 2004 by *MedScape General Medicine* reported a 71 percent natural pregnancy success rate within one year of receiving therapy, for women diagnosed infertile.
- Women in study had an average of five years of infertility prior to therapy.
- Full study can be viewed at <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1395760/?tool=pubmed> (or we can send one to you).

## Pre-IVF success rates: 67%

- A study published June 2004 by *MedScape General Medicine* indicated that women who received therapy prior to IVF transfer increased pregnancy rates to 67 percent versus 41 percent for IVF without therapy.
- Full study can be viewed at <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1395760/?tool=pubmed> (or we can send one to you).

## Opening blocked fallopian tubes: 61%

- A study published in the peer-reviewed medical journal *Alternative Therapies in Health and Medicine* (2008) and summarized in *Contemporary Ob/Gyn* (2008), showed that this non-surgical therapy achieved a 61 percent success rate opening blocked fallopian tubes in women with totally blocked tubes.
- Full study at <http://www.clearpassage.com/science/medical-studies/Treating-Fallopian-Tube-Occlusion.pdf> (or we can send one to you).

## Increased sexual function: 91%

- A study published December 2004 by *MedScape General Medicine* reported that therapy significantly decreased female intercourse pain (dyspareunia) and increased female sexual function.
- Reduced intercourse pain was reported by 96 percent of the women.
- Increased intensity and duration of orgasm were reported by 56 percent of study participants.
- Significant improvement was also noted in libido, arousal, lubrication, and satisfaction.
- Full study can be viewed at <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1480593/?tool=pubmed> (or we can send one to you).

## Decreased Endometriosis Pain: Intercourse and Menstrual 64% - 82%

- Abstracts published in *Fertility and Sterility* (2006) showed significant improvement (decrease) in pain levels during ovulation, pre-menstruation, menstruation, and intercourse pain for patients with endometriosis, as well as significant improvement in all six areas of sexual function (desire, arousal, lubrication, orgasm, satisfaction, and pain.)
- Abstract data can be viewed at <http://www.clearpassage.com/science/medical-studies/endometriosis.php> and <http://www.clearpassage.com/science/medical-studies/sex-function.php>

## Upcoming studies

- Effectiveness of therapy in improving FSH (hormone) levels.
- Effectiveness of therapy clearing small bowel obstructions.

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# Remarkable Success Stories

## **Natural pregnancy after five years of infertility and four failed IVFs**

Rachael discovered that both of her fallopian tubes were blocked from scarring and adhesions, which caused five years of infertility. She underwent four IVF procedures, but each one failed.

Eight months after receiving 20 hours of treatment at Clear Passage, Rachael became pregnant naturally and delivered a healthy girl.

"Clear Passage is performing little miracles. Our little miracle is now five years old."

## **Natural pregnancy after endometriosis, severe pain, fourteen failed IUIs**

Andie suffered from endometriosis and underwent fourteen unsuccessful IUI (intrauterine insemination) treatments.

Then Andie came to Clear Passage for treatment and experienced a significant decrease in pain during her next ovulation. Later that month, she became pregnant naturally.

"If we had known about Clear Passage prior to everything we did, we would have saved ourselves a lot of time, money and emotionally taxing years."

## **Natural pregnancy despite blocked fallopian tubes and hormonal infertility**

Chloe had severely blocked fallopian tubes and her hormone levels were too high to be accepted for IVF.

After attending Clear Passage for treatment, her hormone levels returned to normal. Soon after, she became pregnant naturally and delivered a beautiful baby girl.

"I was pregnant! It was then I knew that Clear Passage must have opened at least one of my tubes."

## **Reclaiming a normal life after six surgeries and bowel obstruction**

Reece had six abdominal surgeries and was facing yet another surgery.

After being treated at Clear Passage, the strangulating, burning, and stabbing pain right below her diaphragm began to disappear. In just a week, she began eating solid food again and resumed a normal diet.

"I shocked my surgeon! He wanted to know what was done and how it was done. He truly did not want to cut into me again."

**\*Pseudonyms used. Patients are available for interview.**

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